



## ALP wins INNOVATION AWARD for ALPactive

*The Italian company has been awarded the INNOVATION AWARD 2008 for "ALPactive" patent, the only natural silver-base antimicrobial technology applied to HVAC ductwork and approved by the Italian Ministry of Health.*

**Bergamo, October 8<sup>th</sup>, 2008** - Innovation, technology, high scientific value: these are just some of the values that led ALP to win the prestigious Technological Innovation Award 2008, thanks to its **revolutionary antimicrobial technology ALPactive<sup>®</sup>, applied to the ductwork for the air distribution.**

The aim of this Innovation Award, sponsored by the Bergamo Chamber of Commerce and arrived at its 10th edition, is to reward the companies operating in the province that carried out some technological innovations of their products or process systems and that turned to the patent as an increase in value and as protection of the intellectual property.

- We are very proud to receive this award – confirms Mr Giuseppe Librizzi, ALP President – Always we are looking for the best solutions in the air distribution which take advantage of all the constant research and development investments, in order to realize ductworks and installations able to improve, in a significant way, the life quality and to preserve efficaciously the health of as many people as possible.-

In fact ALP, by the use of many researches and experimentations, is succeeded in transforming the air distribution system worldwide, developing **ALPactive<sup>®</sup>**, a new technology that can **disrupt more than 600 brains of micro organisms, virus, bacteria and pathogens** and **thus ensure safe and pure air** in all the public buildings, offices, schools, canteens, included all the milieus where the risk is higher, such as operating theatres and hospitals, food and pharmaceutical industries. All with the use of an absolutely natural antimicrobial which exploits the properties of silver ions and zeolite, able to act directly on the micro organisms cells interrupting their breathing and their reproduction.

To better understand the effectiveness, suffice it to think that the use of air ductworks installed by the use of ALPactive<sup>®</sup> Technology can grant, for example, a reduction of pathogens up to 99,999% in 24 hours for Legionella pneumophila, responsible of around the 90% of registered cases of Legionella, up to 99,9999% for the bacteria cause of Salmonellosi and up to 99,99% of Pseudomonas aeruginosa, liable for the most dangerous infections.

The revolutionary importance of this antimicrobial technology **has been approved by the Italian Ministry of Health.** An award received after an official scientific experimentation made by a purposed Ministerial Board of the Innovation Department, the result of an extraordinary effort in research and innovation field and worldwide rewarded, as shown by the several installations realized by ALP in different countries all around the world.



Mr Giuseppe Librizzi receives the Award from Mr Roberto Sestini, President of the Bergamo Chamber of Commerce